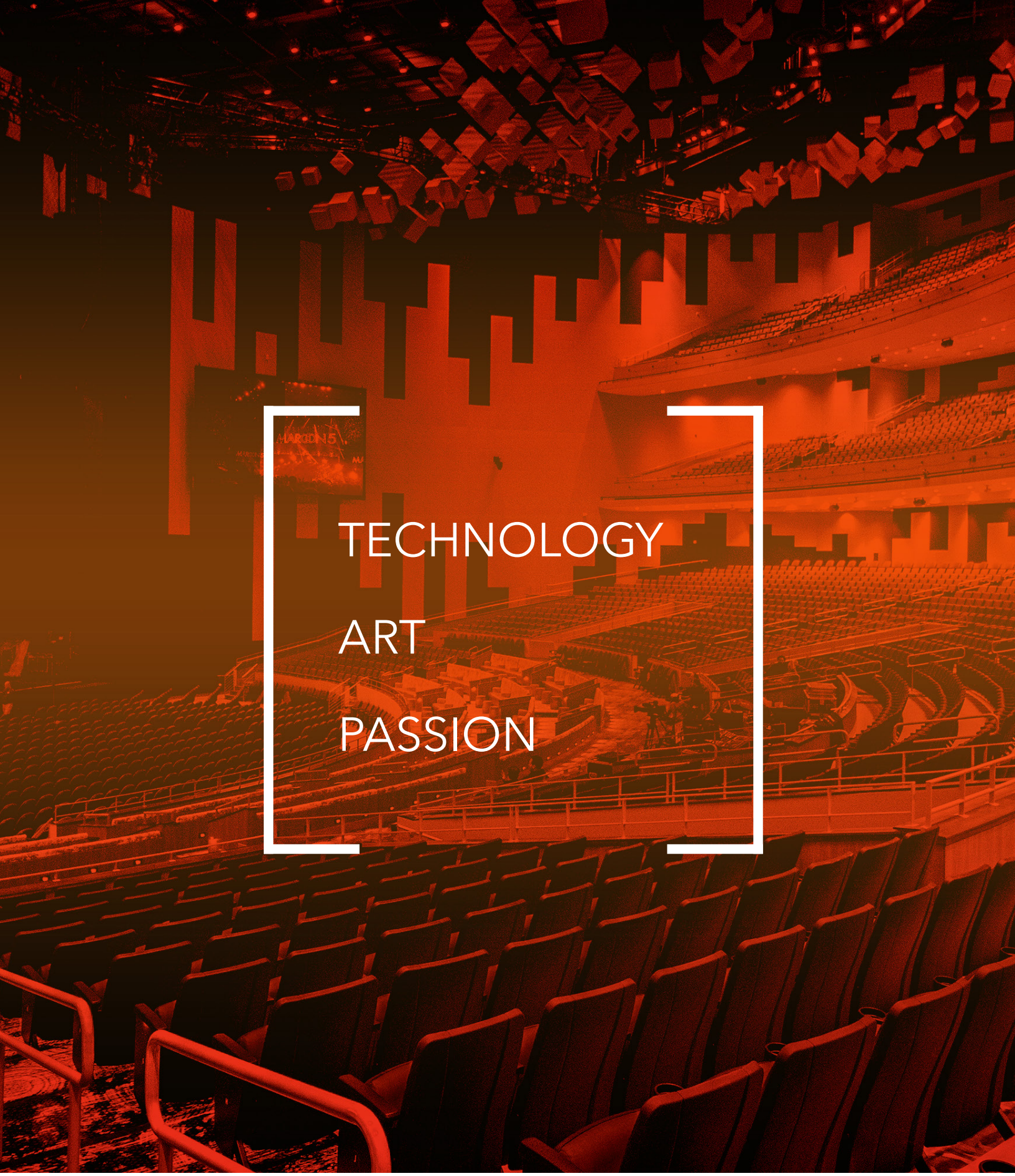
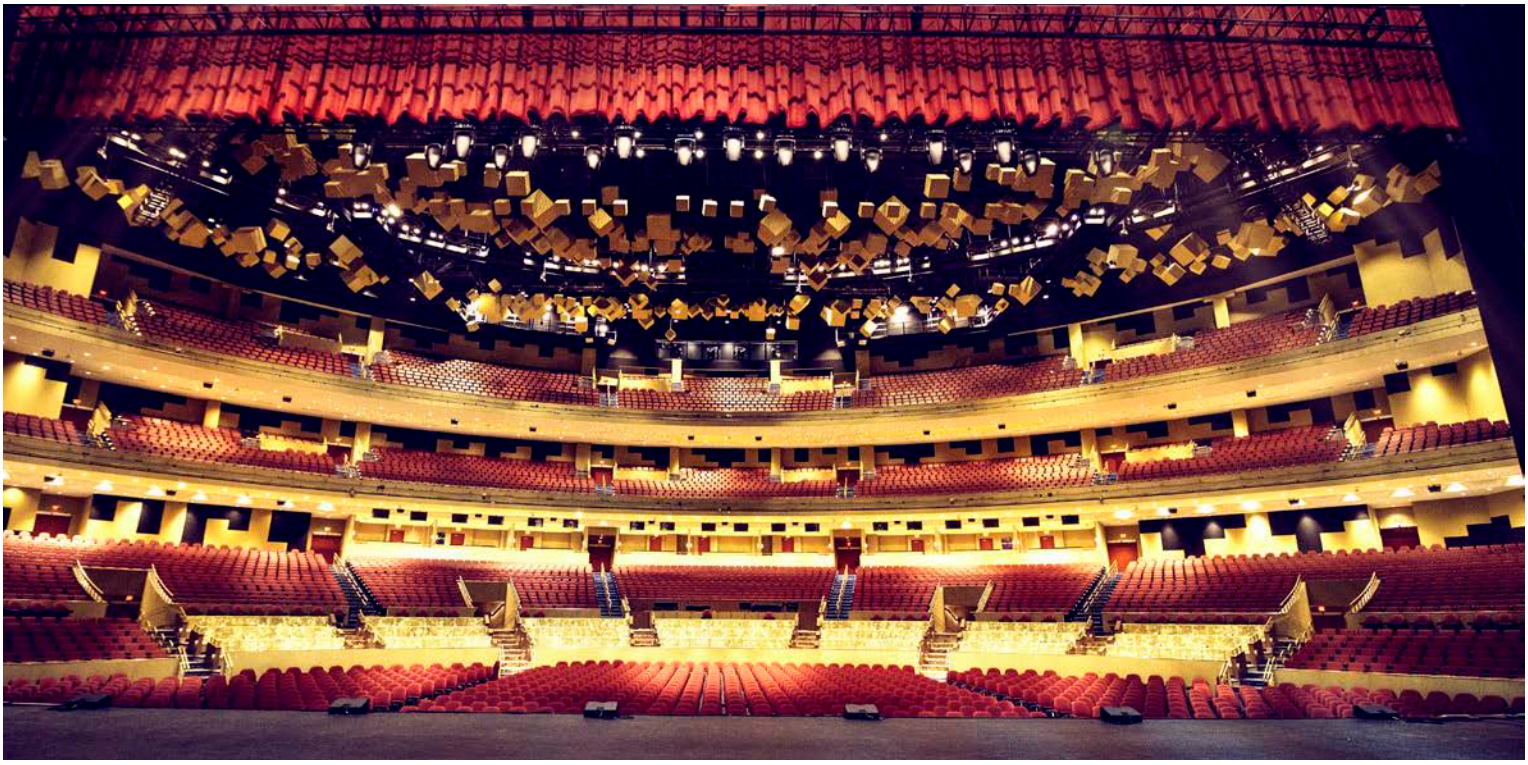


OCTOBER 2021

SCÉNO PLUS



AWE-INSPIRING SPACES ON A HUMAN SCALE

" I've played at hundreds of wonderful venues around the world, but I think The Colosseum is the best of them all. "

-Céline Dion, on the 10th anniversary of the Colosseum

Scéno Plus A global experience

Scéno Plus provides integrated services in the design of theatres and entertainment venues. This means that clients have access to a range of services from the same place: architecture, interior design, theatre design, integration of technology and specialized equipment sound, lighting, immersive and interactive multimedia and project management. Our team of experts is dedicated to creating large-scale projects centred on user experience.

Scéno Plus **Unique and innovative spaces**

The entertainment venues created by Scéno Plus are world-renowned for their quality, ingenuity and functionality. Some of the company's key creations include the Star Event Centre in Sydney, Australia, the lounge and Ovation Hall of Revel Resorts in Atlantic City, the Cirque du Soleil Theatre in Walt Disney World, Orlando, the Joint at the Hard Rock Hotel & Casino and four other prestigious venues in Las Vegas: the Colosseum at Caesars Palace, the Wynn Showroom, the Bellagio Theatre, and the Treasure Island Theatre.

Scéno Plus **The human family**

The founders of this international firm have established a business culture that values conviviality and respect. Scéno Plus is also dedicated to promoting the culture of the countries in which it develops projects through spaces that encourage interactivity and sharing.

" …This is one of the best places I've ever played all over the world…Let's give the building a round of applause. Good building, well done building! Thank you very much building! Great sound! Great seats! "

-Rod Stewart, about the Colosseum, Caesars Palace

Founded in 1985, **Scéno Plus** Inc. is an international design firm based in Montreal, specializing in the design of theatres and cultural or recreational venues. In 2015, the company began producing shows and events under its subsidiary, **Scéno Plus Production.**

SERVICES

Scéno Plus provides a complete range of integrated services that combines overflowing creativity and operational efficiency in the development of the most innovative and ambitious projects. This comprehensive approach enables us to develop concepts in which the design features and technical components of facilities are harmoniously integrated with the architectural layout of spaces.

SERVICES

Scéno Plus provides a complete range of integrated services that combine cutting-edge creativity and operational efficiency in the development of the most innovative and ambitious projects. This comprehensive approach enables the company to create concepts in which a facility's design features and technical components are harmoniously integrated with the architectural layout of spaces.

Architectural Design

Our architecture department serves a central role in developing concepts. Involved from the first phases of the company's mandates, the architectural team is an integrator of all dimensions of projects, thus ensuring a spectacular and functional end-result which meets the needs and expectations of its clients.

Interior Design

The company's Interior Design team is committed to creating spaces that provide patrons with a unique ambiance and experience. Always at the forefront of new trends and ideas, our personnel strive to redefine barriers in order to come up with ever more original concepts.

Theatre Design

Having designed theatres for more than 35 years in Québec and abroad, our Theatre Design team enjoys a widespread recognition for the excellence of its work. Our personnel possess extensive knowledge on how to create quality venues that will meet the needs of performing artists and users for years to come.

Thechnology and Specialized Equipment

In a market where showrooms are competing on an international basis to attract the world's greatest talents, we believe that no facility is complete without state-of-the-art technology and equipment ensuring the most efficient management of operations. Our team of specialists puts forward the finest cutting-edge technologies and equipment proposals, which will in turn contribute to creating the most functional facilities.

Multimedia Immersion and Interactivity

Always striving to develop innovative technologies, we now offer cutting-edge multimedia immersion and interactivity systems that enable the creation of multi-thematic animated landscapes in the designed spaces. These systems will provide patrons with a revolutionary interactive and evolving experience of places.

Acoustics

For each individual project, we envision and tailor the acoustics performance requirements to bring comfort to the performers and the patrons. Integrating acoustical solutions at the core of our designs, we guarantee the results will not only please the audience but will also be a significant asset for the marketing and touring teams. We partner with renowned international acoustics firms for the best results and have provided some of the best-sounding venues for touring and live show performances in the world.

Architectural Lighting

As part of the interior design function, the company has developed in-house skills and expertise in the ever-evolving architectural lighting field. We also partner with specialized firms to convey particular items such as exterior lighting, special features and custom fixtures for the most discerning clients.

TEAM PROFILE

PATRICK BERGÉ

Chairman of the board and co-founder

Introduced to the world of performing arts at an early age, Patrick Bergé soon observed that existing cultural venues and equipments did not serve artists well. He strongly believed that significant design improvements could be achieved. Combining his passion for arts and architecture, he obtained in 1981 his degree from the Laval University School of Architecture and pursued his studies into numerous acoustical and theatre design seminars in Québec and abroad.

Patrick founded Scéno Plus in 1985 with the vision to develop a global and unique expertise in theatre design, by bringing together a complete range of integrated services under one roof. Since the beginnings, Patrick has personally overseen the design of an impressive number of arts and entertainment projects of all scopes, in Quebec and around the world.

OLIVIER BERTHIAUME-BERGÉ

President and CEO

Olivier graduated from University of Montréal's School of Architecture in 2006. He joined Scéno Plus' team of designers upon graduation, where he developed a specific understanding and expertise in the design of multipurpose facilities of small and large capacity.

Since 2014, Olivier has been responsible for the design of all major projects at Scéno Plus. He has been working on the stage design and the architecture design of the MGM's new 5,256-seat Park theatre in Las Vegas and 1,800 multipurpose venue in Cotai (China).

Olivier has been part of the company for over 13 years and is now more and more involved in Scéno Plus' activities, management and development, in addition of his main activity as head designer. He also participates in the development of the company.

LORRAINE BERTHIAUME

Vice President of the board and co-founder

Passionate about the world of performing arts, Lorraine Berthiaume graduated from the Université du Québec à Montréal Drama Faculty (UQAM) in 1975. Co-founder of Scéno Plus, she has been involved in the development of artistic organizations and in the management of cultural venues, notably in a context of performing art creation and diffusion space development.

Lorraine oversees all financial, administrative, and legal operations of the company.

TEAM PROFILE

VINCENT BERTHIAUME-BERGÉ

Vice President and Chief of Operations

Vincent Berthiaume-Bergé, member of the CPA's order of Quebec since 2014, has been working for a decade in many Quebec's companies. He is known for his operational efficiency and his analytical skills. Vincent Berthiaume-Bergé participates in the development of the company's strategic plans, ensuring the corporate goals and quality standards are met.

Vincent joined Scéno Plus' family in 2016, during a growing phase of the company, conducting a rigorous monitoring of budget and ressources.

Adaptable and responsive, he supervises the company's operations and participates in the preparation of all the offers of services of Scéno Plus. He is thus looking for the customers satisfaction while maintaining the company's culture and ensuring the healthy growing of the organization.

FRANÇOIS BLAIS

Vice President
Technology and Specialized Equipment

Francois Blais obtained his degree at the National School of Theatre of Canada (technical department) in 1987. For the next 7 years he worked there as Director of Operations and Technician of the Sound department at Solotech. Afterward he worked for various show and production companies in Montreal occupying different position and gained more experience as Technical coordinator, Tour manager and Production director.

François Blais joined Scéno Plus' team in 2006 as a technology and specialized equipment integrator.

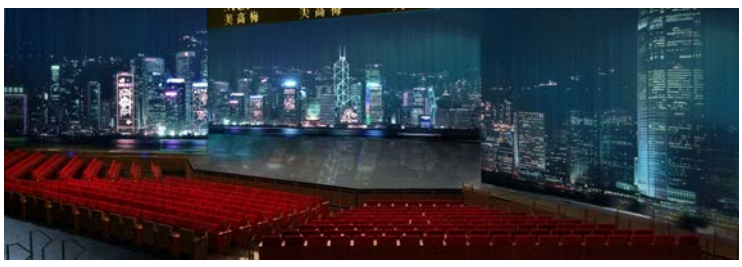
He is now leading the department and supervise all the activities related to technical installations, from the customer needs until the installation on site, through the technological infrastructures' design (and other specialized equipment). François Blais coordinates all technical aspects to ensure the efficiency and reliability of our projects, according to budget and planning.

BENOIT PANACCIO

Vice President - Design and Construction

Trained in Theatrical Techniques at Cégep Lionel-Groulx, Benoit Panaccio has worked on a wide range of performing art productions for several theatre companies.

Benoit is a member of Scéno Plus since 2001 as Theatre Designer and Project Manager. He is in charge of designing and planning theatrical spaces of most of the company's projects, overseeing all aspects of the project's' operations. Benoit is also responsible for building site work coordination to ensure that all needs of theatrical design and equipment integration are met. Since 2019, in addition to his main responsibilities, he manages design and work construction processes to guarantee the delivery of Scéno Plus' projects.



SIMON LEMIEUX

Project Director

Upon finishing college studies, Simon quickly found a way to get immersed in the show business industry. At first in the movie business, followed very closely by Cirque du Soleil and then at Dragone, last two being major players in large scale purpose built permanent venues and show productions.

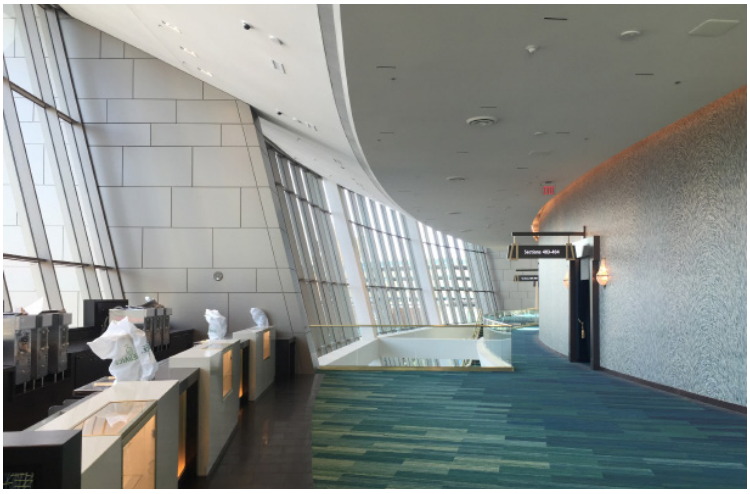
Over the last 20 years, Simon has been involved in several spheres of the theatre design and show production works as project director for theatre design, design integrator, show production technical director, acrobatic equipment design, rigging project manager and design drafting. He brings this broad theatre and show experience to Scéno Plus, which will transpire in his role as project director.

A new team member since January 2020, as project director, Simon is overseeing planning, design and construction phases of Scéno Plus' assigned projects in order to deliver what the client and creative envisioned.

PROJECT LIST

MULTIPURPOSE VENUE

- Hard Rock Live Hollywood (Florida, USA)
- MGM Cotai (Macau, China)
- Etess Arena at Hard Rock Hotel & Casino (Atlantic City, USA)
- Park Theatre at MGM Monte Carlo (Las Vegas, USA)
- The Theatre at MGM National Harbor (Maryland, USA)
- The Venue at Horseshoe Casino (Hammond, USA)
- The Joint by Rogue at Hard Rock Hotel & Casino (Las Vegas, USA)
- Access showroom at Casino Aliante Station (Las Vegas, USA)
- Palais 12 (Brussels, Belgium)
- Katittavik Community Centre (Kuujjuaraapik, CAN)
- Cinquième salle - Place des Arts (Montreal, CAN)
- Théâtre d'Aujourd'hui (Montreal, CAN)
- Beverley-Webster Theatre at Contemporary Arts Museum (Montreal, CAN)



- Theatre Department Venue at Collège Lionel-Groulx (Sainte-Thérèse, CAN)
- Théâtre de la Ville (Longueuil, CAN)
- Studio-theatre of Bishop's University (Lennoxville, CAN)
- Manarat Al Saadiyat Theater (Abu Dhabi, United Arab Emirates)
- Auditorium du siège social (BNP Paribas, Luxembourg)
- Cabaret theatre at casino du Lac Leamy (Gatineau, CAN)
- Palais 12 (Brussels, Belgium)
- Salle de spectacle de Repentigny (Repentigny, CAN)
- Centre de création et diffusion de Repentigny (Repentigny, CAN)

CASINO

- The Theatre at Resorts World (Las Vegas, USA)
- The Colosseum at Caesars Palace (Las Vegas, USA)
- Wynn Las Vegas Showroom (Las Vegas, USA)
- Theatre at Hotel Bellagio (Las Vegas, USA)
- Theatre at Treasure Island Hotel (Las Vegas, USA)
- The Revelry at Revel Resort & Casino (Atlantic City, USA)
- Ovation Hall at Revel Resort & Casino (Atlantic City, USA)
- The Event Centre at Star City Hotel & Casino (Sydney, AUS)
- Cirque du Soleil Theatre (Orlando, USA)
- Jupiters Theatre at Jupiters Hotel & Casino (Sydney, AUS)
- Theatre at Casino du Lac Leamy (Gatineau, CAN)
- Studio A at Imperial Palace (Biloxi, USA)
- Theatre at Beau Rivage Resort (Biloxi, USA)

PROJECT LIST

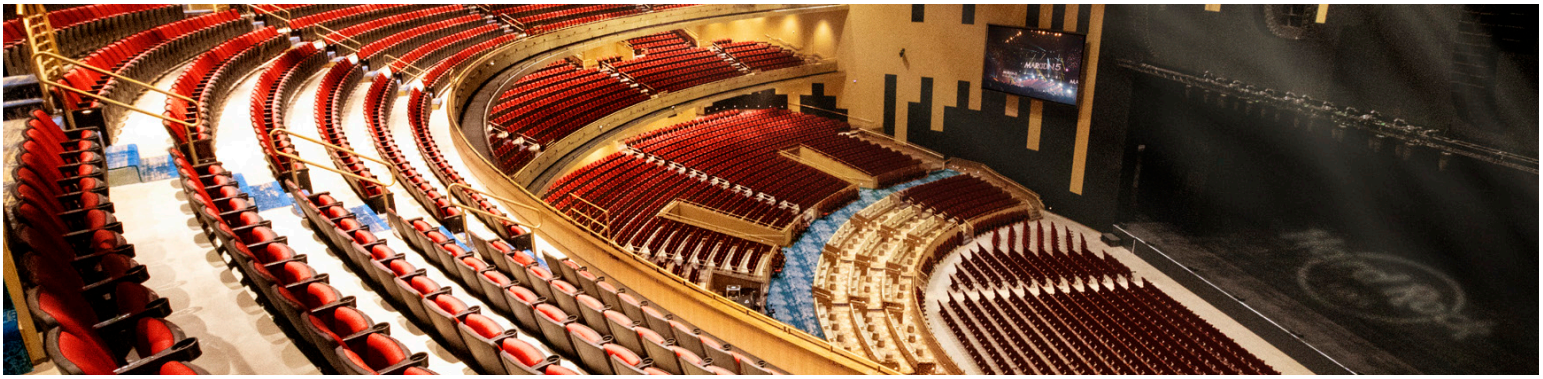
PERFORMANCE ARTS

- Usine C for Carbone 14 (Montreal, CAN)
- Hector Charland Theatre (L'Assomption, CAN)
- Dream Factory for Playbox Theatre (Warwick, U.K)
- Stephen Joseph Theatre (Scarborough, U.K)
- Guilmorehill G12, Glasgow University Arts Centre (Glasgow, Wales)
- Herald Theatre at Aotea Centre (Auckland, New Zealand)
- Dream Castle (Osaka, Japan)
- Round House (London, U.K)
- Muriel's Theatre Lounge (San Francisco, USA)
- ECC Theatre at Congress centre (Munich, Germany)
- Circus Space (London, U.K)
- Center Court at Complexe Festival City (Dubaï,United Arab Emirates)
- Theatre at Walt Disney World (Orlando,USA.)
- Leipziger Platz Theatre (Berlin, Germany)
- Battersea Power Station Theatre (London, UK)
- Salle Pierre-Mercure (Montreal, CAN)
- Salle Pleyel (Paris, FR)

- Salle de l'Orchestre symphonique de Montréal (Montreal, CAN)
- Theatre du Rideau Vert (Montreal, CAN)
- Le Gesù (Montreal, CAN)
- Salle Wilfrid-Pelletier (Place des Arts de Montréal, CAN)
- Theatre Maisonneuve (Place des Arts de Montreal, CAN)
- Theatre Denise-Pelletier (Montreal, CAN)
- Theatre Jean-Grimaldi (Lasalle, CAN)
- Theatre du Grand Sault (Lasalle, CAN)
- Theatre du Nouveau-Monde (Montreal, CAN)
- Maison de la culture (Gatineau, CAN)
- Salle de spectacle de Sept-Iles (Sept-Iles, CAN)
- Salle Maurice O'Bready (Sherbrooke, CAN))
- Theatre Palace (Granby, CAN)
- Centennial Theatre (Lennoxville, CAN)
- 350 places performing arts centre (Repentigny, CAN)
- Espace culturel (Repentigny, CAN)

- TOURISM

- École nationale de cirque (Montreal, CAN)
- Cirque du Soleil Creative Studios (Montreal, CAN)
- Playdium Entertainment Corp (CAN)
- Alley Oops roll out (Ontario, CAN)
- Center Court (Ontario, CAN)
- Harlem Globe Trotters Stadium (New York, USA)
- Community and sport Centre (Gatineau, CAN)
- Shanghai Performing Center (Shanghai, China)
- Paramount Montreal (Montréal, CAN)
- Paramount Opera (Paris, FR)
- Ex-Centris, cinématographic and digital media complex (Montreal, CAN)
- Cinémathèque québécoise (Montreal, CAN)
- TQS TV studios (Québec, CAN)

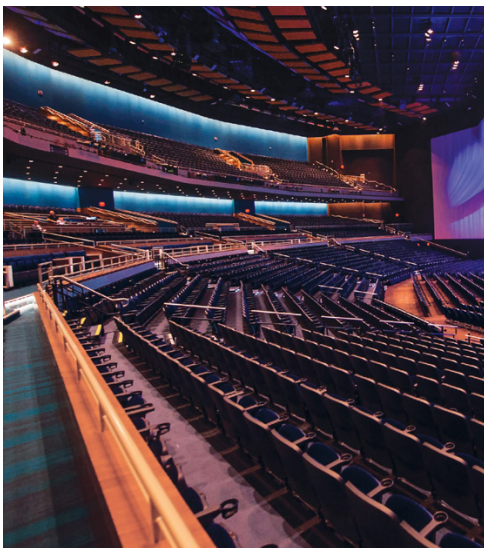


PROJECT LIST

- Grauman's Chinese Theatre (Los Angeles, USA)
- Famous Players Cinema Land (Laval, CAN)
- 3 Time Square Experience Lab (New York, USA)
- Exibition gallery of Cinémathèque Québécoise (Montreal, CAN)
- Center for Boreal Biodiversity Conservation (Saint-Félicien, CAN)
- Exterior amphitheater of la Cité de l'Énergie (Shawinigan, CAN)
- Exterior amphitheater of la Dame Coeur (Upton, CAN)
- Roller coaster Le Dragon (Montreal, CAN)
- World of Wonder (Vienna, Austria)
- Planetarium (Montreal, CAN)
- Arabian Odyssey (Dubai,United Arab Emirates)
- Technodome (Montreal, CAN)
- Muriel's Up Scale Dinning (New Orleans, USA)
- Cirque du Soleil's boutique / Walt Disney World (Orlando, USA)
- Paramount Montreal (Montreal, CAN)
- Forum (Montreal, CAN)
- Playdium Entertainment Corp. (CAN)
- Muriel's Theatre Lounge (San Francisco, USA)
- Metropolis (Toronto, CAN)
- Paramount Opera concessions (Paris, FR)
- Alley Oops (Ontario, CAN)
- Sarooj's restaurant (Muscat, Oman)

INSTITUTIONAL

- Foyer de l'Arche (Paris La Défense, FR)
- Espace Ambroisie, Grande Arche (Paris La Défense, FR)
- CHU Sainte-Justine (Montreal, CAN)
- Cirque du Soleil's Headquarters and creative studio (Montréal, CAN)
- Theatre Department of Collège Lionel-Groulx (Sainte-Thérèse, CAN)
- Pavillon des beaux-arts of l'Université Bishop's (Lennoxville, CAN)
- Theatre, movie and TV Department of University of Wales (Aberystwyth, Wales)
- Theatre Department of UQAM (Montreal, CAN)
- Pixar Animation Headquarters atrium (San Francisco,USA)
- Porte de Versailles Hôtel, Congress Center and Sport centre (Paris, FR)



CLIENT LIST

Al Futtaim Investments, United Arab Emirates
Abbhan Management, Ireland
Académie Fratellini, St-Denis La Plaine, France
Atlandia Design, Las Vegas, USA
Agence spatiale canadienne, St-Lambert, Canada
Baldyga Group International, Las Vegas, USA
Bishop's University, Sherbrooke, Canada
BNP Paribas, Luxembourg
BoydGaming, Las Vegas, USA
Ivanhoé Cambridge Shopping Centers, Canada
Casiloc, Montreal, Canada
Casino Mundial, France
Cubanacan, Cabaret Theater, Santiago, Cuba
Circus Space, London, UK
Cirque du Soleil, Montreal, Canada
Colony Capital, Los Angeles, USA
Commune di Aqui Terme, Italy
Cosmopolitan Resort and Casino, Las Vegas, USA
David Copperfield, Late Night Magic Cabaret, New York, USA
Dubaï Pearl, United Arab Emirates
ECC Congress Center Theater, Munich Germany
École nationale de cirque, Montreal, Canada
Ex-Centris, Daniel Langlois, Montreal, Canada
Falls Management Company, Canada
Friedmutter Group, Las Vegas, USA
Famous Players, Toronto, Canada
Gillmorehill Hall, Glasgow, Wales
Grande Bibliothèque du Québec, Montreal, Canada
Groupe Alexis Nihon, Montreal, Canada
Groupe Partouche, France
Groupe Massif, Québec, Canada
Hard Rock Hotel and Casino, Las Vegas, USA
Hard Rock Hollywood, Hollywood , USA
Harrah's Entertainment, Madrid, Spain & Las Vegas, USA
Herald Theatre, Auckland, New Zealand
HK Parkview, China
Horseshoe Casino, Hammond, USA
Idamerica, Austin City, USA
IP Casino Resort & Spa, Biloxi, USA
Kerzner International Hotels Ltd, Nassau, Bahamas
Loto-Québec (Casiloc) Montreal, Canada
Magna International, Ontario, Canada
Mirage Corporation, Las Vegas, USA
MGM Resorts International, Las Vegas, USA
MGM Grand Paradise, Macau, China
The Canadian Museum of History, Canada
Napoleon's Coronation Hotel and Casino, Las Vegas, USA
Park Place Entertainment, Las Vegas, USA
Parkview International, London, UK
PenEquity Management Corporation, Toronto, Canada
Pixar Animation Studios, Steve Jobbs, California, USA
Place-des-Arts, Montreal, Canada
Playbox Theater, Warwick, UK
Playdium Entertainment Corporation, Toronto, Canada
Production Tipi, Brussels, Belgium
Salle Pleyel, Paris, France
SACRESA, Madrid, Spain
Société d'Exploitation des Parcs d'Expositions de Paris, France
Star City Casino, Sydney, Australia
Station Casinos, Las Vegas, USA
Stephen Joseph Theatre, Scarborough, UK
Tabcorp Holdings Limited, Sydney, AUS
TDIC, Abu Dhabi, United Arab Emirates
Thunder Valley Resort, Lincoln, California, USA
TQS Studios, Québec, Canada
Unibail, Espace Expansion, Paris, France
United Cinemas International, California, USA
Viacom Entertainment Corporation, USA
City of Montreal, Canada
Walt Disney Imagineering, USA
Wynn Design and Development, Las Vegas, USA
and many more…

SCÉNO PLUS AWARDS

2015 - 2016 - 2017

MEA (USA)
for Best speciality event venue. The win cements the Event Centre as Sydney's premier events and entertainment destination, proving the venue's world-class team and technology combine to create thrilling experiences for guests.

2012

Grand Prix du design (Canada)
in the bar, lounge and nightclub category for the Ultra Lounge of Revel casino in Atlantic City, recognizing the interior design quality and the remarkable architectural elements.

Casino Desing Awards (USA)
awarded at the 2012 Global Gaming Expo in the "Best overall interior design for a casino or a casino resort" for the Revelry casino in Atlantic City.

Casino Design Awards (USA)
granted to the Ovation Hall multifonction theatre in the Revel casino at the 2012 Global Gaming Expo.

2010

Best New Major Concert Venue Award (USA)
Pollstar magazine selected The New Joint as the Best New Major Concert Venue for 2009. The category recognizes venues that are setting new standards for the live music experience.

2003

Civic Trust Commendation (United Kingdom)
for the Dream Factory's extremely high design standards and valuable contribution to the quality of urban life and appearance of the environment.

2002

Outstanding Private Building Award (USA)
granted to the Colosseum at Caesars Palace in Las Vegas by the Southwest Contractor Magazine's Best of 2002 Awards.

2000

Three Quality in construction Awards, the Royal Institute of British Architects Yearbook Editors Award and the Popli Khalatbari Award from the Royal Fine Art Commission Trust "Millennium Building of the Year Award 2000" for the Dream Factory Project in Warwick, United Kingdom.

1999

Award for Technical Merit (Canada)
granted by the Canadian Institute for Theatre Technology for the participation in the «O» show by Cirque du Soleil and the realization of the Bellagio theater in Las Vegas.

1998

Las Vegas Showroom of the year (USA)
for the realization of Cirque du Soleil Theater at the Bellagio Hotel and Casino.

Eddy Entertainment Design Award (USA)
for best collaborative team granted in New York for the realization of the Cirque du Soleil theater at the Bellagio Hotel and Casino in Las Vegas.

1994

Las Vegas Showroom of the year (USA)
for the realization of the Cirque du Soleil Theater at the Treasure Island Hotel and Casino.

1991

Quebec Order
of Architects Award of Excellence (Canada)
for the Théâtre du Rideau Vert project (Montréal).

1990

Canadian Architect
Magazine's Award of Excellence (Canada)
for the Théâtre d'Aujourd'hui project (Montréal).

RELEVANT PROJECTS

THE THEATRE AT RESORTS WORLD

LAS VEGAS, NEVADA , USA

Scéno Plus has been mandated in 2006 for the conception of a venue to be integrated in a project initially powered as the "Echelon Resort", suddenly interrupted by the 2008 financial crisis. Acquired by Genting Group in 2013, the nearly 88 acres location of the north end's Strip has seen re-emerge an impressive $4,3 billion property under the owner's time-honoured brand, Resorts World. Opened in 2021 as the first integrated resort to be built on Las Vegas's most renowned avenue in more than a decade, Resorts World comes up as a significant game changer with its iconic cherry tower bearing a 100,000 square-foot LED screen.

As a long-time AEG's trusted partner, Scéno Plus was initially approached to collaborate with the promoter on the Echelon project before being mandated once again in 2019 to readapt the original venue concept. The result was worth the wait! The Theatre at Resorts World presents itself as a top-of-the-art venue conceived to host AEG's A-Listers as it is geared with second to none L-ISA immersive sound system. The venue welcomes Celine Dion's big return to Las Vegas, sharing the stage in a semi-permanent residency format with three other international artists: Kathy Perry, Carrie Underwood and Luke Bryant.

SCENO PLUS MANDATES

- **Theatre Design**
- **Interior Design**
- **Design of technical infrastructure and specialized equipment systems**
- **Architectural Lighting Design**
- **Acoustics**

Show support and artists areas are distributed on two levels with multiple amenities: large dressing rooms and living quarters, rehearsal room, recording space and editing room, among others. Renowned designers such as Udo Design and Lambert&Fils added their distinctive touch to the venue's Interior design, elevating luxury standards through their remarkable and unique features.

The Theatre possesses one of the largest and tallest stage on the Strip with more than 13,550 SF and 95' of height below gridiron. Accordingly, the proscenium opening is also one of the largest with a maximum size of 123'x 50' that can be further reduced with legs and borders for more flexibility. 3 stage performance lifts can carry large scenic asset with an 86,400 lbs sustained total load capacity.

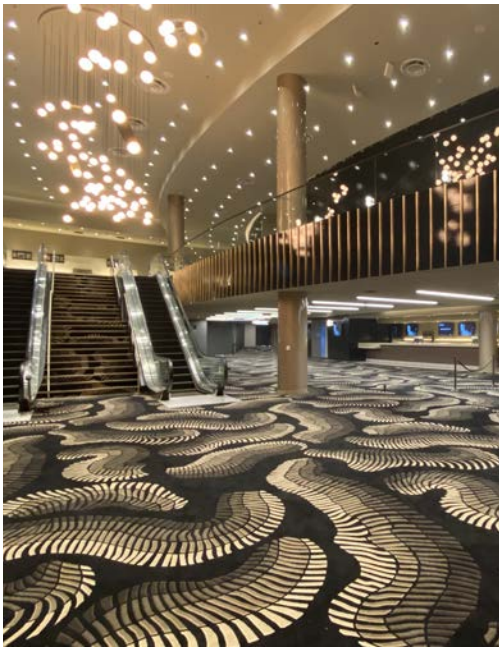
The 4-story tall lobby articulated around an elegant atrium space, topped with a modern grand chandelier, offers a unique pre-show experience in a tasteful black environment contrasting champagne focal points. Games of opacity and transparency in materials as well as warm halo light effects give texture and create a distinctive space.

The design approach for the striking volume of the audience chamber is much more graphic with the stage wall which extends itself toward the audience in a gradient from black to champagne formed by a myriad of shimmering bronze tiles. In contrast, the seating area is sculpted by a magnificent play of curves in lighter tones and framed by lit arches, adding dynamism and structure to the space.

With its 4,700 seats distributed between the orchestra floor and the 2 balcony levels, including a VIP dedicated seat section, the venue offers an intimate and unique experience between the audience and the artist as the farthest seat is only located 150 feet from stage.

GENERAL INFORMATION

Client	World Las Vegas, AEG International
Capacity	4,700
	5,000 Capacity-capability
Area	243,000 SF
Cost	US$ 125 M
Inauguration	November 2021



HARD ROCK LIVE HOLLYWOOD

FLORIDA, USA

Seminole Hard Rock Hotel and Casino undertook a significant redevelopment of its Hollywood property in 2014. After a total investment of 1,5 billion, the Hollywood Hard Rock Hotel and Casino is certainly one of the world's most renowned landmarks in the entertainment and tourism industry with its iconic guitar-shaped hotel tower sitting at the heart of the resort and peaking at 120 meters in Florida sky.

As part of the resort expansion, Hard Rock decided to upgrade its entertainment offer by replacing its existing entertainment venue with a brand-new theatre that could welcome 1,000 people more.

Scéno Plus has been mandated to design the new venue and has developed a thoroughly modern architectural and scenographic concept that integrates top-of-the-line stage technologies.

Close to the hotel and casino, the new 225,000 square foot venue can welcome up to 7,034 in General Admission configuration. With its 85 feet clear height above stage, the Hollywood Hard Rock Live welcomes a wide array of events ranging from rock concert to musical productions and mixed martial arts performances.

The impressive volume of the lobby is broken in four different levels which allows to preserve a human scale in this public welcome area and, by contrast, to create a wow effect while entering in the theatre itself.

The orchestra level counts 3,095 seats while 1,634 patrons can be seated at first balcony and 1,622 at second balcony for a total count of 6,556 people seated, including the VIP areas. In order to expand its VIP offer and keep up with current trends, Hard Rock Live Hollywood offers two types of VIP sections: 9 VIP suites that can be transformed into 3 larger suites and a series of VIP banquettes with bottle service in the heart of the audience.

To broaden its shows offer, the venue is equipped with all the technologies necessary to host major musicals, including motorized scenic rigging facilities and a curtain system that allows part of the balconies to be hidden, reducing the capacity to 2,500 seats.

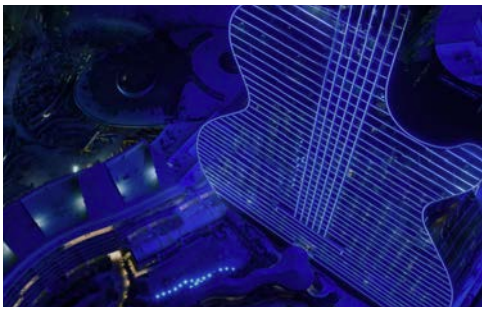
Despite its huge dimensions, the notion of intimacy and proximity between the audience and the artists on stage is at the heart of the concept developed by Scéno Plus, which is reinforced by the preferred choices of wall and ceiling finishes, textures and colours. Acoustic cubes hanged from the ceiling combined with a high-performance audio system design, create an exceptional sound environment. A very unique experience!

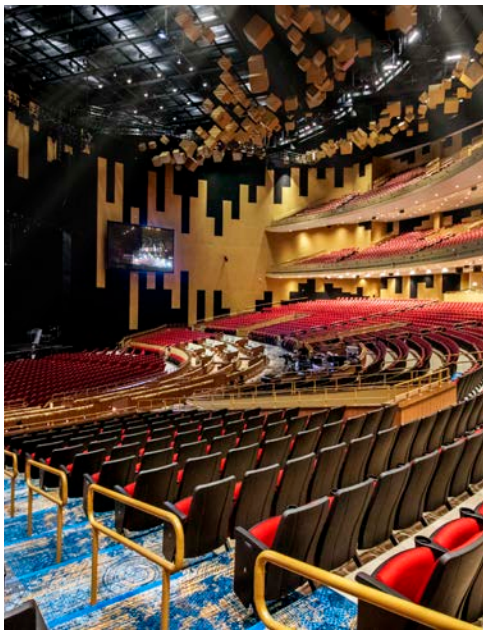
GENERAL INFORMATION

Client	Seminole Hard Rock Hotel & Casino
Capacity	6 600 seated 7 034 in General Admission
Area	225,000 SF
Cost	125 M$ USD
Inauguration	October 2019

SCENO PLUS MANDATES

- Architectural et scenographic concepts
- Theatre Design
- Interior Design
- Design of technical infrastructures and specialized equipment systems
- Architectural Lighting Design
- Acoustics





MGM THEATRE

COTAI, MACAU

Macau's exclusive Cotai district is a current hotbed of investment and development. It is here that the $3.4 billion MGM Cotai resort, also known as The Jewellery Box, is scheduled to open in January of this year. Reaffirming MGM's world-leader status in high-end resorts, it will feature 500,000 sq.ft. of casino, 1,290 hotel rooms, retail, dining, and a luxury spa. Of course, anchoring this world-class entertainment destination will be one of the most advanced, immersive and flexible venues for live entertainments the world has ever seen.

Truly a vision of the future, the Theater at MGM Cotai pushes multi-role adaptability further than ever before. All ground-level seating can stow into the floor in minutes, with the floor itself composed of motorized platforms that transform between flat floor, risers and in certain sections, the stage itself. With so many moving parts, dozens of floorplans are possible including a 360° "TV Studio" configuration (1,986 seats around a centre rostrum), a 909 seat "Seminar" Configuration, a 2,344-person full-standing configuration, and so on.

This unparalleled programming versatility is enhanced by immersive multimedia technology: Nothing less than the world's largest interior LED screen – measuring 11.52 m x 68m and illuminating a staggering 28 million pixels– frame the stage and provide a "living wallpaper" that fills the audience's entire field of view. For 270° and 360° configurations, these screens pivot to join the projection-mapped centre stage, extending a wrap-around cyclorama. Even the house lighting is ground-breaking: 70 custom-built video-programmable LED cubes serve as a low-resolution extension of the main screens, immersing the audience from a whole new direction.

GENERAL INFORMATION

Client	MGM Grand Paradise S.A.
Capacity	1,400 to 2,000 seats
Area	3 539 m²
Inauguration	2018

SCENO PLUS MANDATES

- Architectural et scenographic concepts
- Interior design
- Design of technical infrastructures and specialized equipment systems
- Lighting design
- Acoustic design

COLOSSEUM

LAS VEGAS, NEVADA, USA

In March 2003, Céline Dion inaugurated the famous Caesars Palace Colosseum designed by Scéno Plus. The venue, initially dedicated to her first show on Las Vegas Boulevard, became afterwards the great place of her 16 years residency in Las Vegas.

Prized for its great qualities in terms of proximity to the public, technical equipment and acoustics, the Colosseum has also welcomed many internationally renowned artists over the past twelve years: Cher, Bette Midler, Elton John, Shania Twain, Rod Stewart and Mariah Carey to name a few. There is no doubt that the creation of the Colosseum has made it possible to reinvent the concept of artist residencies, both in Las Vegas and in the world of entertainment.

In 2018, it is thus natural that Caesars Palace Entertainment decides to entrust Scéno Plus, the lead designer of the original Colosseum, with the renovation and real facelift of the venue.

Carefully planned, the renovation was carried out in a record time of 7 weeks to allow the reopening of the hall as soon as September 2019, with a selection of renowned artists. The revamping of the Colosseum includes the replacement of the cushions, backrests and armrests of all the seats, for increased comfort, as well as the renewal of the interior design of the venue and lobby.

In addition, the VIP sections of the orchestra level have been redesigned to preserve the intimacy and proximity for which the venue is renowned. The existing VIP banquettes, nested in the centre of the audience, have been modernised and a new VIP area with bottle service has been added at the foot of the stage, for even closer proximity between the artists and the audience.

The integration of a new stage lift in front of the stage now makes it possible to vary the configuration in this area by installing seats or even by offering standing places at the front of the stage, closer to the action. With this new elevator that lowers the floor level, patrons behind the general admission area are assured of an unobstructed view.

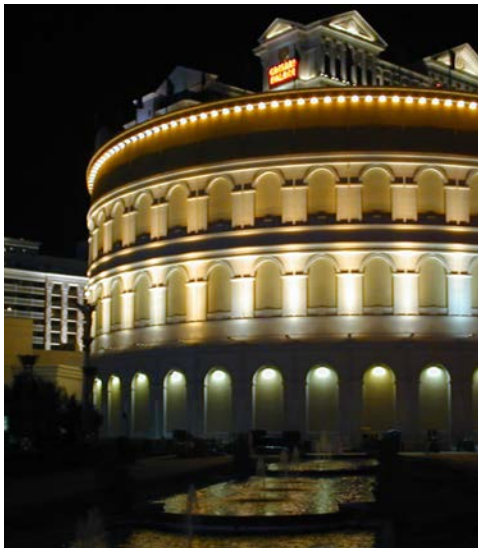
At orchestra level, the capacities are slightly modified. The VIP sections now accommodate 162 people in standard configuration out of a total capacity of 4,315. In General Admission configuration, the new Colosseum has 4,470 seats, almost 100 more than before the renovation.

With the aim of providing optimal conditions for artists, all stage equipment systems have been replaced by the latest technologies available, including a high-performance audio system. In addition, a brand-new LED screen doubles the resolution of the original screen and ensures a better transmission of the stage performances.

Thanks to this major remodeling and technical upgrade, the Colosseum is ensured to maintain its position as a leader in the entertainment industry, to the benefit of artists and spectators.

GENERAL INFORMATION

Client	Caesars Entertainment
Capacity	4,315 seats
	4, 470 in General Admission
Area	234,000 SF
Cost	2003 Original design - US$ 95 M
	2019 Renovation - US$ 15 M
Inauguration	2003 - 2019



SCENO PLUS MANDATES

- Definition of design criteria
- Architectural concept and theatre design
- Interior design of the theatre and lobby, and integration with existing casino
- 3D animation
- Design of technical infrastructures and specialized equipment systems
- Construction follow up: architecture, interior design, theatre design and stage equipment

AWARD

Best Private Building - South West Contractor Magazine

MGM PARK THEATER MONTE CARLO

LAS VEGAS, NEVADA, USA

Envisioning a complete transformation of its Monte Carlo Resort and Casino property, MGM Resorts International decided to create a new entertainment gathering place. The Park Theater project emerged from the company's determination to offer a complete range of non-gaming activities on its urban neighbourhood Park development. Strategically nested between the famous Las Vegas Boulevard and the energetic T-Mobile Arena, Park Theater is the first venue on the Strip showcasing the lobbies activity on an outdoor space.

Park Theater is one of the largest seated capacity for a non-arena building in Las Vegas. Its versatility ensures an extremely diversified programming. From the biggest touring show to the more intimate event, the theatre flexible design allows different configurations such as: full seated, half-standing, general admission, sports events, conferences, banquets and trade shows.

A telescopic retractable seating system can free up to 14,000 sq.ft. of flat floor and sit 1,052 persons. The room capacity can be lowered by closing the balconies with glamorous curtains.

The VIP seats provide with the best sightlines of the Park Theater, an attentive bottle service and above all, the feeling of living a privileged moment where the action is.

Finally, a unique projection wall of the Park Theater truly pushes the boundaries of entertainment, communal experience and creativity. Scéno Plus has custom-made an oversized proscenium arch that transforms into an ideal canvas for projecting thematic and changing atmospheres. The venue is also furnished with an approximately 80 feet long LED screen that allows the addition of video content for an overall immersive journey.

GENERAL INFORMATION

Client	MGM Resorts International
Capacity	5,200 seats
Area	150,000 square feet
Cost	USD 100 M
Inauguration	2016

SCENO PLUS MANDATES

- Architectural et scenographic concepts
- Interior design
- Design of technical infrastructures and specialized equipment systems
- Lighting design
- Acoustic design
- Video content production

THE JOINT

LAS VEGAS, NEVADA, USA

Inheriting its name from the legendary original Hard Rock Las Vegas venue, The Joint is part of the $ 750 M development that broke ground in 2007. The expansion includes the addition of 860 guest rooms, 60, 000 sq. ft of meeting space, 30,000 sq. ft of casino floor and a brand new theatre called The Joint.

This brand new concert facility is a sophisticated venue for rock fans. Twice the size of the original theatre, the Joint carries on the up-close and authentic feel of the old one with the furthest seat in the house only 155 feet from the stage. The trendsetting new concert hall has the ability to accommodate large-scale production events as well as intimate concerts, boxing events, corporate functions, trade shows and movie premieres. The motorized seating storage located under the scene allows a complete room transformation in a few hours.

A 700-seat balcony designed to provide guests with perfect sightlines and a 5,000 sq. ft area dedicated to 7 luxurious VIP suites featuring comfortable seating and plasma televisions guarantee the ultimate viewing experience and the warmest ambiance.

GENERAL INFORMATION

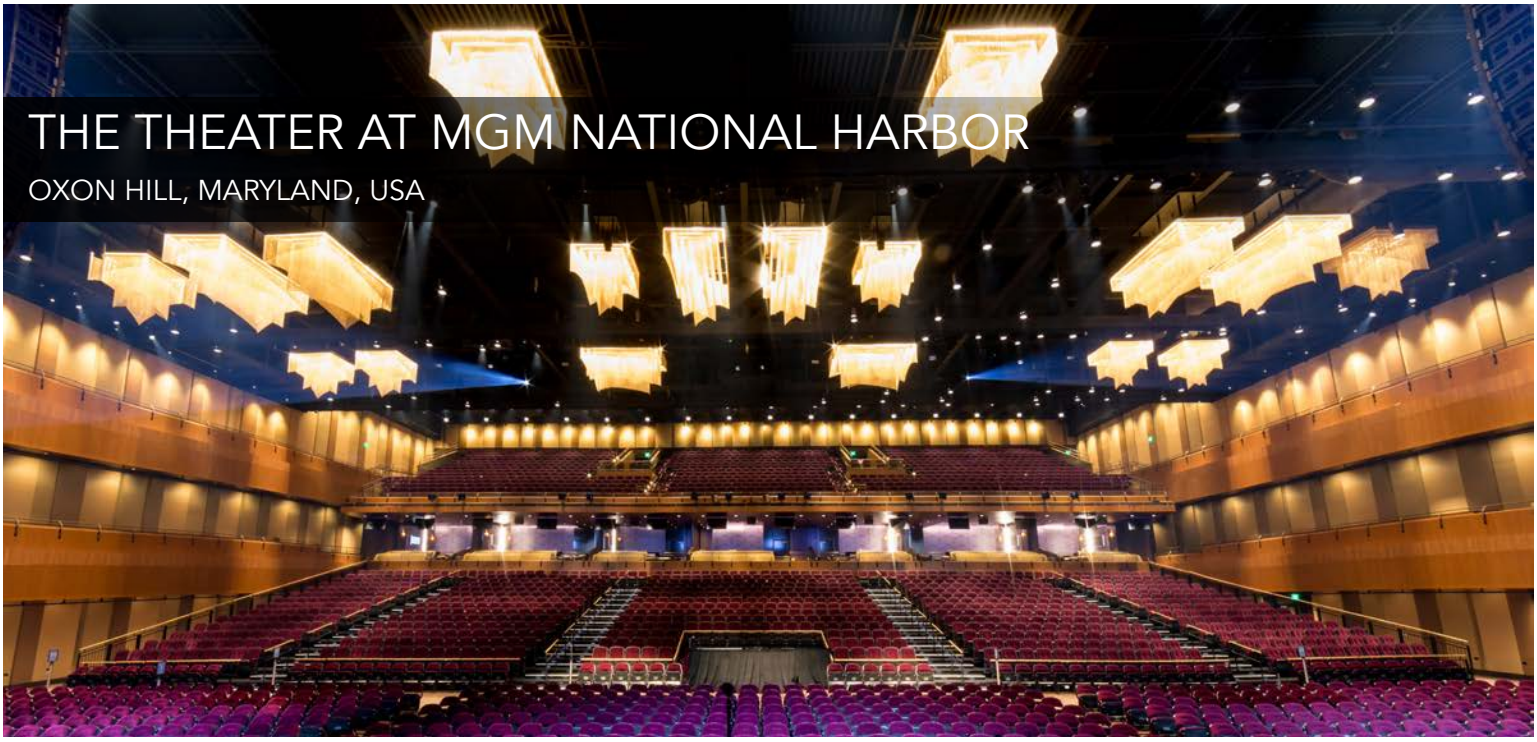
Client	Hard Rock Hotel & Casino
Capacity	3000 seats
Cost	US$ 60 M
Area	82,000 sq. ft
Inauguration	2009

SCENO PLUS MANDATES

- Definition of design criteria
- Architectural concept and theatre design
- Interior design
- Design of technical infrastructures and specialized equipment systems
- 3D animation
- Acoustic design
- Architectural lighting design
- Construction follow up

AWARD

Best New Major Concert Venue - Pollstar 2010



THE THEATER AT MGM NATIONAL HARBOR

OXON HILL, MARYLAND, USA

The MGM National Harbor casino resort is meant to become a world-class entertainment hub for the Washington DC and Maryland area. Offering an astonishing view on the Potomac River, the 1,4 billion US$ project includes a 24-storey boutique-hotel, a conference centre, signature restaurants and 125,000 Sq. Ft. of casino floor. MGM entrusted Scéno Plus with the construction of its 3,000 seats unique transformable venue.

The level of flexibility of the room and the transformability of National Harbor Theater truly makes it a one-of its-kind venue in the entertainment world. Its fast turnover and versatility allows to receive touring artists, sporting events, conferences, banquets and therefore maximize programming capacity. A telescopic seating system allows the 950 orchestra seats to retract and free up to 13,000sq. ft. of flat floor. Once retracted, the center portion of the system can be lowered on a lift to create a spectacular and unprecedented entry to the main hall from the ground lobby.

We retained priority on the flexibility of the space and the harmony between the different components to create a unique venue where the comfort and well-being of spectators and performers are equally matched. The two levels of side galleries make the spectators and the artists completely surrounded by the audience and contribute to bring a high level of energy during live concerts and artistic productions.

Finally, used to adorn the ceiling with refinement, the chandeliers ensure a pleasant and warm lighting. Custom and handmade, they contribute to the creation of an intimate environment and break the vertical scale of the volume

GENERAL INFORMATION

Client	MGM Resorts International
Capacity	3,000 seats
Cost	US$ 70 millions
Inauguration	2016

SCENO PLUS MANDATES

- Architectural et scenographic concepts
- Interior design
- Design of technical infrastructures and specialized equipment systems
- Lighting design
- Acoustic design

THE VENUE

HAMMOND, INDIANA, USA

With the vision to create the largest entertainment destination of Chicagoland, Caesars Entertainment (formerly Harrah's Entertainment) undertook a US$ 500 M expansion of its Horseshoe Casino, a 350,000 square foot floating vessel located on the shores of Lake Michigan. Scéno Plus was entrusted with the design of a 2,500-seat state-of-the-art entertainment centre located on the upper floor of the new casino.

The Venue features fully flexible configurations with technologically superior in-house production systems designed exclusively with cutting-edge equipment. Equipped with high comfort teles-copic seating, the facility can undergo complete room transformation in two hours to host a wide range of events, from fully seated theatrical to sporting events.

The Venue's general admission floor can fit up to 2,400 people, for a total room capacity of more than 3,300. The facility can also welcome up to 150 tables and 1,500 seats, all easily storable in-house.

Audio-visual equipment includes three giant screens that combine lighting with multi-layered HD video projections to create a wide range of interactive special effects. To ensure the highest quality in sound, acoustics are supported by a highly efficient and versatile audio system able to substitute or complete the most demanding touring technical requirements.

A three-level lobby, featuring walls composed of LED pixels and immersive lighting, has been designed to greet guests with a warm and welcoming atmosphere. Additionally, a 3,500-square-foot area hosts six VIP suites, with three rows of seats and a full-service salon featuring couches and plasma televisions offering guests a uniquely intimate and comfortable entertainment experience.

GENERAL INFORMATION

Client	Caesars Entertainment
Capacity	2500 seats
Cost	US$ 70 M
Area	90,000 square feet
Inauguration	August 2008

SCENO PLUS MANDATES

- Definition of design criteria
- Architectural concept and theatre design
- Interior design
- Design of technical infrastructures and specialized equipment systems
- 3D animation
- Acoustic design
- Architectural lighting
- Construction follow up

THE EVENT CENTRE

SYDNEY, AUSTRALIA

Located on Darling Harbor, in the heart of the Sydney right on the beautiful waterfront, The Star hotel complex is making a move to attract a new clientele who wants a complete live entertainment experience. The Echo Entertainment Group company wanted to invite a firm of international fame and it is to Scéno Plus that they entrusted the delicate mandate of designing a multifunctional space with a capacity of 4,000 on the roof of the existing casino, the second biggest in Australia. The multifunctional room, which will be inaugurated in January 2013, will complete the entertainment profile ofThe Star by allowing them to host internationally renowned artists, while also welcoming conferences and special events throughout the year.

This extremely versatile room can accommodate a wide range of events such as major concerts, international conferences and trade shows. Banquets that can host more than 840 people can be organized and are facilitated by the presence of an innovatively designed kitchen situated at the main floor level.

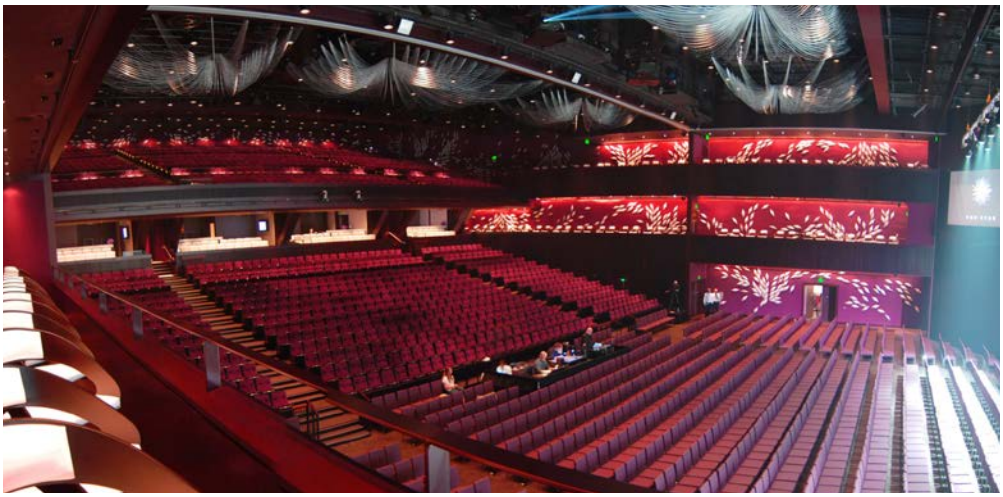
Using operable acoustic partitions, the room can be divided into two separate soundproofed sections that allows for the holding of simultaneous events. The mobile ceilings decorated with custom fixtures can be lowered to maintain a warm atmosphere in banquet configuration.

GENERAL INFORMATION

Client	Echo Entertainment Group
Capacity	4000 seats
Cost	100M$ AUD
Inauguration	2013

SCENO PLUS MANDATES

- Architectural et scenographic concepts
- Interior design
- Design of technical infrastructures and specialized equipment systems
- Lighting design
- Acoustic design



OVATION HALL THEATRE

ATLANTIC CITY, NEW JERSEY, USA

Revel Resorts, a premier entertainment destination in Atlantic City, features a spectacular entertainment facility that enhances live show experience and surpasses any customer expectations. Designed by Scéno Plus, this large transformable venue can welcome 4,500 to 5,200 guests. This performance venue has been designed for the public to surround the stage and transmit the energy and emotions the artists need to perform and feel close to the audience.

The Ovation Hall is a one-of-a-kind transformable theatre dedicated to enhance any production and create an unforgettable live show experience. Highly flexible, the venue has the ability to achieve various configurations for different types of events such as concerts, sporting events, conferences, banquets and exhibitions.

To create a ballroom environment, 1,564 comfortable retractable theatre seats can be stored easily and rapidly to obtain a 21,000 square foot flat floor giving general admission and banquet possibilities. In addition, the large venue's balcony can be divided with movable partition walls into three intimate lecture rooms that are excellent for hosting meetings.

Designed to offer remarkable sound, the Ovation Hall is equipped with a state-of-the-art permanent sound system and integrated audiovisual capabilities that feature versatility and efficiency to accommodate the most dynamic international touring bands.

GENERAL INFORMATION

Client	Revel Entertainment Group
Capacity	4,500 to 5,200 seats
Area	150,000 sq. ft.
Inauguration	2012

SCENO PLUS MANDATES

- Definition of design criteria
- Architectural concept and theatre design
- Interior design
- Design of technical infrastructures and specialized equipment systems
- Acoustic design
- Architectural lighting design
- Construction follow up

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