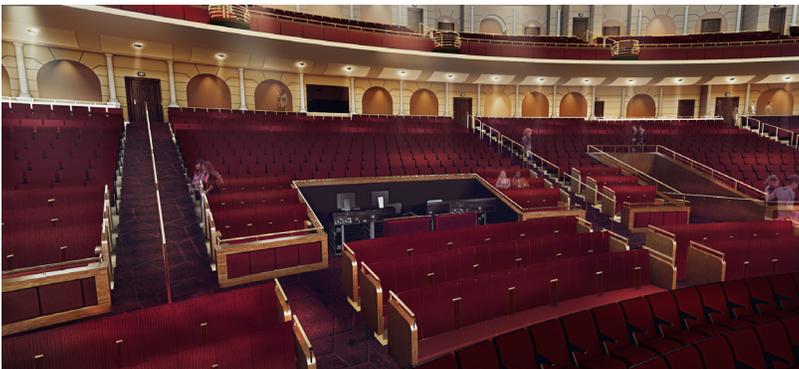


# COLOSSEUM REVAMP

LAS VEGAS, NEVADA, USA



## GENERAL INFORMATION

Client Park	Caesars Palace Entertainment
Capacity	4 315 seats 4 470 in General Admission
Area	234 000 square feet
Cost	15 M\$ US (renovation cost)
Inauguration	2019

In March 2003, Céline Dion inaugurated the famous Caesars Palace Colosseum, initially dedicated to her first show on Las Vegas Boulevard, and that became afterwards the great place of her 16 years residency in Las Vegas. Prized for its great qualities in terms of proximity to the public, technical equipment and acoustics, the Colosseum has also welcomed many internationally renowned artists over the past twelve years: Cher, Bette Midler, Elton John, Shania Twain, Rod Stewart and Maria Carey to name a few. There is no doubt that the creation of the Colosseum has made it possible to reinvent the concept of artist residencies, both in Las Vegas and in the world of entertainment.

In 2018, it is thus natural that Caesars Palace Entertainment decides to entrust Scéno Plus, the lead designer of the original Colosseum, with the renovation and real facelift of the venue.

Carefully planned, the renovation was carried out in a record time of 7 weeks to allow the reopening of the hall as soon as September

2019, with a selection of renowned artists. The revamping of the Colosseum includes the replacement of the cushions, backrests and armrests of all the seats, for increased comfort, as well as the renewal of the interior design of the venue and lobby.

In addition, the VIP sections of the orchestra level have been redesigned to preserve the intimacy and proximity for which the venue is renowned. The existing VIP banquettes, nested in the centre of the audience, have been modernised and a new VIP area with bottle service has been added at the foot of the stage, for even closer proximity between the artists and the audience.

The integration of a new stage lift in front of the stage now makes it possible to vary the configuration in this area by installing seats or even by offering standing places at the front of the stage, closer to the action. With this new elevator that lowers the floor level, patrons behind the general admission area are assured of an unobstructed view.

At orchestra level, the capacities are slightly modified. The VIP sections now accommodate 162 people in standard configuration out of a total capacity of 4,315. In General Admission configuration, the new Colosseum has 4,470 seats, almost 100 more than before the renovation.

With the aim of providing optimal conditions for artists, all stage equipment systems have been replaced by the latest technologies available, including a high-performance audio system. In addition, a brand-new LED screen doubles the resolution of the original screen and ensures a better transmission of the stage performances.

Thanks to this major remodeling and technical upgrade, the Colosseum is ensured to maintain its position as a leader in the entertainment industry, to the benefit of artists and spectators.