

# JUPITERS THEATRE

BROADBEACH, AUSTRALIA



## GENERAL INFORMATION

Client Echo Entertainment Group

Capacity 2150 seats

Cost \$20M AUD



Jupiters Theatre, part of the Jupiters Hotel & Casino complex, needed to be revamped and actualized in a drastic way to project a modern image and draw a new clientele to the resort. The management team had the firm objective to attract several large touring rock concerts every month. In order to meet this principal objective, a complete refurbishment of the existing theatre has been undertaken. Sceno Plus was mandated to increase the capacity from 1,125 seats to more than 2,000 seated guests, to redesign the theatre lobbies to accommodate an augmented patron's circulation and to improve the technical infrastructures and stage equipments such as the projection booth, the mix position and the control booth.

A second level balcony has been designed to double the venue's capacity. 2,150 people can

now be welcomed in a state-of-the art theatre that has the ability to alter the size of the stage to suit different kind of shows, from more intimate concert to larger shows.

The renovated venue offers new VIP hospitality rooms for pre and post event functions. The VIP booths offer a unique entertainment experience with great sightlines, private bars and high-quality flat screens.

The theatre lobbies are now featuring a rejuvenated look. Modern and filled with saturated red color tones, they are the perfect space to grab a cocktail and gather with your friend before a show.