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REVELRY

ATLANTIC CITY, NEW JERSEY, USA







GENERAL INFORMATION

Client Revel Entertainment Group

Cost US\$ 100 M

Area 130,000 square feet

Inauguration 2012

In 2007, Revel Entertainment Group broke ground and launched a \$2,4 billion casino and hotel resort project in Atlantic City. Revel features 130,000 sq. ft. of gaming space, 500,000 sq. ft. of entertainment space and 1,900 rooms. Scéno Plus was approach to reinvent the Casino experience. By working without preconceptions, the team created an inviting, organic and non-predictable space that provides guests with a unique gaming experience in a warm and intimate environment.

Revelry was designed as a theatrical experience. Using suspended interior design elements and theatrical lighting, several zones called "neighborhoods" are positioned into the space to immerse patrons in different environments and therefore create dynamic and changing paths along the casino. These zones can evolve and be

transformed as the gaming floor infrastructures are designed to be fully flexible and versatile.

The gaming floor evolves during the day. As the sun rises up, guests will enjoy a privileged view of the Atlantic Ocean and appreciate this open space with an abundance of natural light. As the day progresses, the theatrical lighting systems and the numerous suspended set elements will light up and change the casino ambiance into a nightlife environment.