

THE VENUE

HAMMOND, INDIANA, USA



GENERAL INFORMATION

Client	Harrah's Entertainment Inc.
Capacity	2500 seats
Cost	US\$ 70 M
Area	90,000 square feet
Inauguration	August 2008

With the vision to create the largest entertainment destination of Chicagoland, Harrah's Entertainment undertook a US\$ 500 M expansion of its Horseshoe Casino, a 350,000 square foot floating vessel located on the shores of Lake Michigan. Scéno Plus was entrusted with the design of a 2,500-seat state-of-the-art entertainment centre located on the upper floor of the new casino.

The Venue features fully flexible configurations with technologically superior in-house production systems designed exclusively with cutting-edge equipment. Equipped with high comfort telescopic seating, the facility can undergo complete room transformation in two hours to host a wide range of events, from fully seated theatrical to sporting events.

The Venue's general admission floor can fit up to 2,400 people, for a total room capacity of more

than 3,300. The facility can also welcome up to 150 tables and 1,500 seats, all easily storable in-house.

Audio-visual equipment includes three giant screens that combine lighting with multi-layered HD video projections to create a wide range of interactive special effects. To ensure the highest quality in sound, acoustics are supported by a highly efficient and versatile audio system able to substitute or complete the most demanding touring technical requirements.

A three-level lobby, featuring walls composed of LED pixels and immersive lighting, has been designed to greet guests with a warm and welcoming atmosphere. Additionally, a 3,500-square-foot area hosts six VIP suites, with three rows of seats and a full-service salon featuring couches and plasma televisions offering guests a uniquely intimate and comfortable entertainment experience.