



Scéno Plus, Award-Winning Theater Design Firm, is Back At It again With Upcoming Hard Rock Live Bristol

*The famed company unveils versatile venue design
featuring innovative technology and capabilities*

[Link to Renderings](#)

MONTREAL (Oct. 29, 2024) – Scéno Plus is thrilled to unveil its latest design, set to make a splash with the grand opening of Hard Rock Live inside Hard Rock Hotel & Casino Bristol. The venue will officially open its doors on Thursday, Nov. 14, featuring a performance by award-winning artist Blake Shelton in Virginia - the Birthplace of Country Music.

“We are excited to continue our partnership with Hard Rock International for our seventh collaboration,” said Olivier Berthiaume-Bergé, President and CEO of Scéno Plus. “Each project, whether in bustling cities or smaller communities, offers a unique opportunity to create spaces that resonate with both performers and audiences. Our design for this venue emphasizes enhancing the live experience, ensuring that every performance is truly unforgettable.”

Hard Rock Live Bristol features a versatile design with reconfigurable and retractable seating, accommodating a wide array of events, from fully seated concerts to elegant galas. The venue's cutting-edge acoustical engineering and state-of-the-art sound system, guarantee an optimal audio experience for both performers and audiences.

Key design and technical highlights include :

- A dynamic color scheme featuring rich red upholstery accented by gold and blue
- Flexible showroom capacities, ranging from 1,756 seated guests to more than 2,000 standing in general admission
- A 1,500 square-foot technical area (100'-0" x 50'-0") equipped to support any type of show or event
- An adjustable stage proscenium opening, ranging from 60'-0" x 36'-0"
- A world-class audio experience powered by a L-Acoustics speaker system
- An impressive video system featuring a total of 1,086 square feet of LED screens
- Back of House amenities, including dressing rooms for up to 20 performers, conveniently located near the green room and stage
- A VIP room on the stage level, ideal for talent meet-and-greet

This venue is poised to elevate the live entertainment experience in Bristol, blending modern design with exceptional functionality.

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About Scéno Plus

Founded in 1985 by Patrick Bergé, an architect by training, and Lorraine Berthiaume, a graduate in dramatic arts, Scéno Plus is an internationally renowned family-run company based in Montréal specializing in the design of performance venues and buildings for cultural or recreational use. Since 2020, the two sons of the founders have taken over the company, Olivier Berthiaume-Bergé as President and CEO and Vincent Berthiaume-Bergé, as Vice-President and COO, CPA, CMA. They create a harmonious duo allying Olivier's architectural creativity to Vincent's business sense. Scéno Plus offers an exclusive approach consisting of integrated services by its team of experts such as architectural and interior design, theatre design, acoustic, architectural lighting and integration of specialized technology and theatrical equipment. To learn more, visit www.scenoplus.com and follow us on LinkedIn.

For Press Inquiries

Scéno Plus:

USA

Courtney Cruz (Allied Global Marketing for Scéno Plus)

ccruz@alliedglobalmarketing.com

Canada

Cynthia Dupuis

cdupuis@scenoplus.com