

IP CASINO TO PRESENT

TOP STARS in New Showroom

Country music super-star Toby Keith will be the grand opening act in the new showroom called "Studio A" January 10 at the IP Casino in Biloxi. The showroom is one of several new additions to the Biloxi casino that was the first to reopen after Hurricane Katrina.



"The \$9 million renovation of the IP Showroom is part of our continuing endeavor to provide both gaming and non-gaming amenities and offerings to our guests and visitors. No detail was spared in this 1300 seat architectural wonder," said Jon Lucas, President & General Manager IP Casino Resort & Spa.

The new showroom is part of a series of improvements at the IP, these include an expanded convention center that doubles as 'Studio B' when used for entertainment venues.



Scheduled for performances at the new showroom are: Jessica Simpson, Kenny Rogers, Trace Adkins, Kellie Pickler, Loretta Lynn and Kansas, to name a few that will be coming to the IP. More information on the shows can be seen on MississippiCasinos.com.

IP officials want customers to see that every time they visit the casino will be different. There is also a new video arcade on the second floor, to the right off the elevators from the parking garage.



The new game in the casino is electronic roulette, located inside the main entrance. At the 12 stations, players place their bets on a touch screen and make bets without reaching around other customers. "They don't play with the chips and only get them when they cash out.

Since Katrina, the IP has made a continuous series of improvements with new games, redecorated rooms with upgraded features and new restaurants. All of the improvements have moved the IP significantly upscale to attract more visitors and compete among the best of casino resorts.

IP officials tell GCN that the recent New Year's event was among the busiest the IP has ever seen with guests packing into the property for a good time.