



The Palazzo Theatre Reopens After Remodel by Renowned Canadian Theatre Design Firm Scéno Plus

Montréal (October 17, 2024) – The iconic Palazzo Theatre will reopen its doors on October 17, 2024, featuring Shin Lim's all-new Limitless magic show in Residency. The theatre's remodel was led by Scéno Plus, known for designing state-of-the-art entertainment venues.

This project marks the firm's latest contribution to world-class entertainment venues, further solidifying its reputation for excellence in theatre design while showing the same expertise and dedication to modernizing existing venues. By staying at the forefront of the latest technologies and trends, Scéno Plus proactively ensures that its designs meet the evolving demands of the industry, bringing the best possible experience to both audiences and performers.

"We're thrilled to see the audience reaction to what the enhanced Palazzo Theater has to offer," said Olivier Berthiaume-Bergé, President and CEO of Scéno Plus. "The new VIP and flat floor feature a perfectly complement for a variety of events ensuring an improved experience."

Scéno Plus' comprehensive redesign includes:

- Increased seating capacity (200 added seats) in the same footprint
- Better sight lines
- New improved / closer to stage VIP seating sections
- New comfortable VIP banquettes design
- New aisle lighting
- Carpet refresh
- Addition of a Flat floor area to accommodate new comfortable seats or general admission configurations

All this was accomplished, from demolition to completion, in less than 3 months. With over 39 years of experience, Scéno Plus has designed some of the world's most prestigious venues. The Palazzo Theatre's transformation not only embodies the firm's commitment to artistry, and functionality but also demonstrates their vision of using remodels as opportunities to meet evolving demands. By challenging the reality of aging venues, Scéno Plus ensures that the audience experience remains exceptional.

###

About Scéno Plus

Founded in 1985 by Patrick Bergé, an architect by training, and Lorraine Berthiaume, a graduate in dramatic arts, Scéno Plus is an internationally renowned family-run company based in Montréal specializing in the design of performance venues and buildings for cultural or recreational use. Since 2020, the two sons of the founders have taken over the company, Olivier Berthiaume-Bergé as President and CEO and Vincent Berthiaume-Bergé, CPA, CMA, as Vice-President and COO, allying Olivier's architectural creativity to Vincent's business sense. Scéno Plus offers an exclusive approach consisting of integrated services by its team of experts such as architectural and interior design, theatre design, acoustic, architectural lighting and integration of specialized technology and equipment. To learn more, visit www.scenoplus.com and follow us on LinkedIn.

For Press inquiries

Cynthia Dupuis

cdupuis@scenoplus.com