

944 PICKS

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WHAT'S NEW

THE NEW JOINT

From The Killers to Aerosmith, The Joint at the Hard Rock Hotel & Casino has seen more than 1,000 classic and modern rock band performances — but like all good things, it came to an end.

Fortunately for music lovers, the Hard Rock is outdoing this iconic live music showroom with a modernized version of The Joint — an all-new \$60 million venue with a 3,000-person seating capacity and a 4,000-person general admission capacity. “We can do massive arena shows ... which is something that has characterized this property over the years: doing mega shows in a small, intimate environment,” says Vice President of Entertainment Paul Davis.

Montreal-based architectural design firm Scéno Plus integrated innovative features like Wi-Fi access throughout the venue, a blogging station for media covering the shows, a state-of-the-art sound system, and a lighting system with 28 moving lights and four high-quality video projectors.

The venue also has the ability to transform to accommodate

other events, including boxing matches, mixed martial arts matches and trade shows, but “first and foremost, it’s all about the concert experience, [in terms of] design, sight line, ease of load-in/load-out for the production crews, artist comfort and acoustics,” Davis says.

To keep in line with the Hard Rock’s ongoing initiative to integrate environmentally-conscious efforts throughout the property, The Joint will bring in aspects like recycle bins at each bar, biodegradable corn cups and straws, recycled napkins, and employee uniforms made with eco-friendly fabric created from recycled plastic soda bottles.

The opening weekend (April 17-19) will feature performances by The Killers and Paul McCartney, both of which sold out in a matter of minutes. Keep watching the schedule for more concerts, booked by AEG Live, the nation’s second-largest concert promotion and touring company.

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